

Community Calendar

THURSDAY, NOVEMBER 27

PLAINFIELD—Skills Inventory Workshop will be held at the YWCA from 9 a.m. to 4 p.m. For more info, call 908-756-3550.

FRIDAY, NOVEMBER 28

NEWARK—Native American Culture Festival to be held from 1 p.m. to 4 p.m. at the Newark Museum. For more info, call 973-586-6550.

SATURDAY, NOVEMBER 29

RAHWAY—Magician/Illusionist Philip Jennings and Mime, presents a Thanksgiving show called, "A Union of Magic & Mime" from 2 p.m. and 7 p.m. For more info, call 732-499-8228.

NEWARK—The Science of Art: "The Role of the Natural World in the African Collections" exhibited at The Newark Museum. For more info, call 973-586-6550.

PLAINFIELD—The Plainfield Farm Program and the L.O.C. hosts Dr. Ridgely Muhammad, lecture on "The History of Agriculture," 5 p.m. at the Neighborhood House. For more info, call 908-769-8980 or 908-764-3272. A \$20.00 donation includes dinner.

SUNDAY, NOVEMBER 30

CAMDEN—The South Jersey Performing Arts Center's Waterfront Arts present Donald Byrd's "Harlem Nutcracker" through Sunday, Nov. 30th. For more info, call 215-735-4747.

WOODBURG—A running layout of Lionel 027 gauge model trains will be on display at the Barron Arts Center from 2 to 4 p.m.

MONDAY, NOVEMBER 31

CALDWELL—"High School Senior Day" will be held at 11 a.m. in the Student Center. For more info, call 201-228-4424, ext. 209.

MONDAY, DECEMBER 1

WESTFIELD—"Houseplants" seminar will be presented at the County Administration Building at 7 p.m. For more info, call 908-654-8854.

JERSEY CITY—Thomas L. Friedman, foreign affairs columnist, will deliver a free lecture at 3:00 p.m. in room 202 of Hagbun Hall. For more info, call 201-290-3428.

WATCHUNG—The Watching Arts Center presents a very unusual exhibit, "The World With Perforations" through Dec. 31st. For more info, call 908-439-312 calypso@ttd.net

TUESDAY, DECEMBER 2

NEW BRUNSWICK—The NJ State Bar

Foundation presents a free public seminar on social security from 7 to 9 p.m. at the NJ Law Center. For more info, call 1-800-FREE-LAW.

NORTH BRANCH—Holiday art show and sale from 12 p.m. to 8 p.m. through Dec. 5th at Raritan Valley Community College, Art Gallery. For more info, call 908-526-1200 ext. 8876.

THURSDAY, DECEMBER 4

PLAINFIELD—Please join Plainfield World AIDS Day from 9:00 a.m. to 2:30 p.m. at the YMCA. Free food and prizes available for attendees. For more info, call 908-756-3765.

EAST ORANGE—The Gordon Parks Academy of Radio, Animation, Film and Television will hold an official renaming ceremony. Mr. Gordon Parks will be honored as a writer, photographer, filmmaker and composer. For more info, call 973-266-5950.

ATLANTIC CITY—Fleet Bank will be presenting the upcoming NJ Summit on Volunteerism. For more info, call 800-286-6528.

BELLE MEAD—"Codependency," a community program, will be held from 6:45 to 9 p.m. at Carner Foundation. For more info, call 908-240-2200.

FRIDAY, DECEMBER 5

EDISON—The Middlesex County College Foundation will hold its annual "Evening At The Races" at the Pegasus East Restaurant. For more info, call 732-908-2664.

JERSEY CITY—Jersey City State college will hold its fifth annual mini-conference on "NJ Higher Education Opportunities for Students with Learning Disabilities/Differenced" from 8:30 a.m. to 1:45 p.m. in room 202 of Hagbun Hall. For more info, call 201-290-3428.

MOUNTAINSIDE—The annual Holiday Tree Lighting Ceremony and Charity Drive will be from 6:30 to 9:30 p.m. at the Watching Stable. For more info, call 908-527-4900.

SATURDAY, DECEMBER 6

NEWARK—African Masks will be exhibited through Dec. 7th at The Newark Museum. For more info, call 908-769-8044.

PISCATAWAY—A Kwanzaa celebration will take place at 12:00 p.m. at Embassy Suites. For more info, call 908-769-8044.

PRINCETON—The NJ Historical Commission's 13th Annual Conference, "A Broad Path to Walk In" will be held from 8:30 a.m. to 3 p.m. at the Woodrow Wilson School. For more info, call 609-292-6062.

Essence on the Mall works out



Fitness expert Donna Richardson, at left, and Mikki Taylor, Essence Magazine's beauty and cover editor, during a stop of the 1997 Essence on the Mall Tour. The tour was created to celebrate the beauty, spirit and power of African-American women. The free, day-long event, hosted by Mikki Taylor, began with a workout led by Richardson. It offered the latest make-up and hair-care tips, a relationships seminar, a preview of the latest styles at an exciting fashion show and tips on how to update and maximize your wardrobe. Participants were also asked to contribute gently worn business clothing and shoes to support the Essence Helping Sisters effort. All the clothing items were donated to local women's shelters at each tour stop, including one at the Paramus mall.

Dr. Landers to receive spirit of healing award



Dr. Landers

TEANECK—If David E. Landers, Sr., M.D., were a boastful man, he would have many accomplish-

ments to brag about. Dr. Landers has delivered more than 9,000 babies into the world—including Michael Maion, the president and CEO of Holy Name Hospital, and his children. But one of the most engaging things about Dr. Landers is his humility.

"I've just been doing my work," Dr. Landers says. "Although there is a certain excitement for each baby's birth, the celebration and sense of accomplishment belong to the parents."

A man of many skills, talents and activities—even inventions—Dr. Landers, 72, was the first recipient of the Holy Name Health Care Foundation's Spirit of Healing Award for his more than 40 years of distinguished service as a humanitarian as well as a dedicated physician. The award was presented Nov. 8 at a gala dinner-dance, the Holy Name Hospital Founders Ball.

Rider University faculty and students on the move

Dr. Pearlle Peters of Lawrenceville, associate professor of English at Rider University, recently participated as a professional associate at the three-week long Asian Studies Development Program at the University of Hawaii in Honolulu.

Sponsored by the University of Hawaii and the internationally-known East-West Center, the institute



Dr. Pearlle Peters

focused on infusing Asian studies into the undergraduate curriculum. Dr. Peters made a presentation on Nora Okja Keller's book, *Comfort Women*, on the final day of the institute. She had interviewed Ms. Keller about her book while at the institute. In addition, she has incorporated the novel in her senior-level literature course, *Seminar in Black and Multi-ethnic Literature*.

A member of the Rider faculty since 1990, Dr. Peters scholarly research has centered on African

American literature, 19th century American literature, and multi-ethnic American literature. She has particular interest in author Zora Neale Hurston. Under a Rider faculty development grant she was able to conduct extensive research at the Library of Congress on Hurston, especially her manuscripts and recently discovered plays.



Natasha Abraham

Newark resident Natasha Abraham has been selected for inclusion in the 1998 edition of *Who's Who Among Students in American Universities and Colleges*, a national publication honoring the top students in higher education across the nation. Abram, who is a graduate of Essex County Vocational High and is currently pursuing a degree in accounting and computer information systems, is one of 30 Rider University students to have a short biography printed in the directory.

Employees honored at NJIT



NEWARK—An recent employee reception at New Jersey Institute of Technology honored two employees from Newark. Institute president Saul K. Fenster congratulated Renee Crawley, in photo at right, Assistant to the Chairperson of the Physics department, on her 15 years service. In photo at left, President Fenster also wishes Leroy Stewart well upon his retirement. Stewart recently completed 20 years as a Custodian Forfeerson in the Physical Plant.

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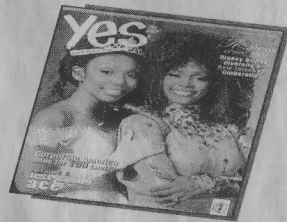
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NATIONAL BRIEFS

SCLC NATIONAL PRESIDENT TO KEYNOTE RALLY AGAINST CHARLESTON MALLS

ATLANTA—Southern Christian Leadership Conference National President Joseph E. Lowery lead a rally promoting a boycott against two Richard Jacobs malls Thursday, November 14 after meeting with members of the organizing committee for a new Charleston Chapter of the SCLC.

Lowery joined State Senator Robert E. McMillen and a host of other community leaders and activists at the Morris Street Baptist Church in Charleston, in a protest of the Richard E. Jacobs Group, which owns two malls in Charleston County that together have virtually no African-American store owners represented.

Charleston County has a 33 percent black population and the nine-county metro Charleston area has a 37 percent black population. However, the Citadel Mall, which boasts 110 stores, has no black owners and the North Woods Mall, which has 140 stores, has only one.

"We are calling on the Jacobs Group to go out and recruit 22 black owned stores to these two malls, which should bring an increase of 600 jobs to the community," said Fred, a former SCLC field staffer. He also noted that the national Black Chamber of Commerce is backing the boycott.

CBC MEMBERS URGE BURGER KING TO SETTLE FRANCHISEE DISCRIMINATION DISPUTE

WASHINGTON—Four members of the Congressional Black Caucus (CBC) recently urged Burger King officials to end discriminatory practices against minority franchisees. The Burger King Corporation (BKC) stands accused of charging minority franchisees exorbitant prices and rental fees, discriminating in the food equipment and replacing it with equipment that is either old or completely inoperative and refusing to sell franchises to minorities in predominantly white areas. In a letter to Dennis Malama-pinas, chief executive officer for BKC in Miami, FL, Reps. Maxine Waters (D-CA), Cynthia McKinney (D-GA), Eva Clayton (D-NC) and Carrie Meeks (D-FL) urged the fast food giant "to make a concerted effort to resolve these issues of contention and change the manner in which you treat your minority franchisees." Rep. McKinney also noted, "This is not the first time that Burger King's discriminatory practices have been brought to my attention. However, I hope this can be resolved before minority communities consider turning away from Burger King altogether."

RELIGIOUS AND CIVIL RIGHTS LEADERS SHOW SUPPORT OF BILL LANN LEE'S NOMINATION

WASHINGTON—National religious leaders, in a rare statement about a nominee to public office, have called on the Senate Judiciary Committee to end the "inordinate politicizing" that has bedeviled Bill Lann Lee's nomination to the position of assistant attorney general for civil rights, and to forward his name to the full U.S. Senate for confirmation. A panel of Christian and Jewish leaders blasted the Committee for sidetracking fair hearings into a policy debate on affirmative action, which, they said, does not belong in this forum. "It is not usually our practice to advocate for specific nominations, but on this nomination we see no glaring or disqualifying reason for Mr. Lee's nomination not to move forward appropriately," said Rev. Dr. Ivan B. Campbell, general secretary for the National Council of Churches. Additionally, members of Congress and leaders of civil rights and women's groups held a rally on Nov. 12 on the steps of the Lincoln Memorial in support of Lee. They too proclaim that Lee is not being judged by his abilities but is the victim of partisan politics. "The will of the American people must be allowed to manifest itself in a full United States Senate vote... This action will allow the democratic process of floor debate and a full Senate vote to determine this nominee's fate. We are convinced the majority will see him as we do and he will be confirmed," said Kwesi Mfume, president and CEO of the NAACP.

Black, Hispanic, Asian newspapers demand government advertising

By Asida Muhammad

WASHINGTON (NNPA)—A coalition of Black and Hispanic newspaper publishers—soon to be joined by Asian Pacific publishers—called on President Bill Clinton to review the "systematic exclusion of minority-owned media from Federal Government advertising allocations."

"We are working very hard to make sure we get the kind of respect we deserve," said Dorothy Leavell, president of the National Newspaper Publishers Association—the Black Press of America—at a press conference at the National Press Club. We want "Respect through dollars, advertising dollars," she continued, at almost the same moment that Mr. Clinton was convening and addressing an unprecedented conference on "hate crimes," at George Washington University, less than a mile away.

"We call on you Mr. President, to order the White House Office of

Communications and the Commerce Department to review Federal advertising spending by the various Madison Avenue contractors," said Mrs. Leavell and Eddie Escobedo, president of the National Association of Hispanic Publishers in a letter to Mr. Clinton. Among the 100 leading advertisers in this country, the U.S. government is number 20, increasing its ad spending by 64 percent over 1996 levels, according to Advertising Age.

"We are talking about the forced creation of a 'separate and unequal' media category," the coalition of members said. "We are talking about an 'apartheid' industry."

Black and Hispanic consumers spend a documented \$800 billion annually for goods and services, constituting what would be the fifth-largest consumer nation in the world, accounting for some 20 percent of all consumer spending in the U.S., the coalition of publishers insist. However, only one half of one

percent of advertising revenue is spent in minority-owned media.

Only the Department of Housing and Urban Development (HUD), has regularly scheduled ads in Black and Hispanic-owned media, while the U.S. Army and Army reserve, the publishers insist, have placed ads on an infrequent basis.

The largest government advertiser—the U.S. Postal Service (USPS)—which spends \$168 million annually, twice as much as the Army's \$83 million—just recently demonstrated how the larger White society "usurps" minority culture, expression, music, lifestyle, and soul," Mrs. Leavell pointed out.

When the USPS issued its Kwanzaa stamp, celebrating the African-inspired holiday tradition created 30 years ago by Dr. Maulana Karenga, and now widely celebrated by Blacks in this country, very few ads announcing the stamp were purchased in Black newspapers.

Next year with a new HUD Secretary who is reviewing that agency's advertising schedule, "even HUD is at risk, when in fact we know that a large percentage of the abandoned homes, and the abandoned homes program that HUD has run over the years, are located in our communities," Mrs. Leavell said.

U.S. government ad spending in newspapers and magazines rose 16 percent last year, and is expected to increase substantially again soon, as new anti-drug, census and the predicted anti-smoking advertising campaigns begin.

"What we've done is send a clear message today," Mr. Escobedo said, "that African Americans, Hispanics, and Asian Americans are coming together and going to the National Government, which is going to be the first step—and saying folks 'you're the ones who are leading the country; you're the ones who are talking about equity.' But after that, we're going to go forward to all the Fortune 1000 corporations."

Historic coin to help raise money for black Revolutionary War Memorial

By John Ueland

WASHINGTON—The quest to build a memorial to African American heroes of the Revolutionary War gained momentum as the Black Patriots Foundation hosted a dramatic Capitol Hill unveiling of the Black Revolutionary War Patriots Commemorative Coin. But supporters stressed that continuing that momentum depends on strong public response to their appeal for coin sales.

Part of the proceeds from coin sales are earmarked by legislation to help build the Black Patriots Memorial—a point underscored by a number of speakers. "Buy the coin and help build the memorial," said C. Payne Lucas, president of Africare. "Everyone who buys the Black Patriots Coin will be preserving our shared history, and African Americans who purchase coins will be making a personal investment in our people's history and our children's future."

Added renowned actor Ossie Davis: "These simple but elegant coins will help educate Americans like no coin before it. And when we've built this Memorial, generations forever into the future will know that African Americans also played a significant role in the founding of this country."

The Black Patriots Foundation is dedicated to building a memorial on the National Mall in Washington, DC to honor more than 5,000 men,

women, and children who served in the revolution. The coin is known but significant chapter of African American history. Scenes depicted in the 90-foot long bronze memorial will graphically tell the story of how African Americans served to help bring about America's independence. Supporters say the Black Patriots Memorial, by showing that America was founded by blacks and whites alike, will be a beacon of racial reconciliation and education.

The packed-room Capitol Hill ceremony featured eloquent and passionate remarks by luminaries of the arts, entertainment and political worlds. Distinguished guests included Davis, Representatives Nancy Johnson, R-CT, and Don Payne, D-NJ, Treasurer of the United States Mary Ellen Whitlow, Black Patriots Memorial and Coin designer Ed Dwight, representatives of the Black Patriots Foundation, and other dignitaries.

But the unveiling of the coin stole the show. Treasurer Whitlow, her signature US currency dramatically pulled back the two aprons to reveal the designs of both sides of the coin. Joining her for the unveiling were Black Patriots Foundation co-chairs Margaret Johnson and Joanne Jones.

The silver coin's two sides tell the story of African American involvement in the War of Independence. The face of Crispus Attucks, the first to die in America's struggle for liberty at the Boston Massacre, is shown on the obverse

side. The reverse side adopts the Foundation is pre-selling them for



The two sides of the silver coin tell the story of African-American involvement in the War of Independence.

final scene from the future Black Patriots Memorial: an integral African American family—father, mother, son, daughter and grandfather—looking expectantly to their own people's freedom after helping with the nation's. Jones summed up the symbolic importance of the coins and the planned Memorial. "Together, they recognize the sacrifices made by African Americans during the Revolutionary War, and rightly affirm their role as co-founders of this nation."

The coins commemorate Black Revolutionary War Patriots and the 275th anniversary of the birth of Crispus Attucks. The coins are yet to be officially priced, but the

\$35 in time for the Christmas season. Shipments of the coins will begin in February 1998.

"Because these coins carry such a significant symbolic message, many will want to give these coins as 'truly meaningful Christmas gifts,'" commented Wayne Smith, president of the Black Patriots Foundation. "We are accommodating this demand by pre-selling the coin before it is minted."

For more information about the Black Revolutionary War Patriots Commemorative Coin, call 202-452-1776 or write the Black Patriots Foundation at 1612 K St., NW, Suite 1104, Washington, DC 20006 or by visiting the Foundation's web site at www.blackpatriots.org.

Letter writing urged to stop postage hike

LOS ANGELES—With the Postal Service continuing to ride a wave of record profits, the nation's largest coalition of first class mail consumers urged citizens to write letters demanding the agency's planned billion-dollar rate hike be denied.

Despite a third year of billion-dollar-plus profits, the Postal Service is looking to increase first class stamp prices to 33-cents—an increase that would bring in an extra billion dollars a year in revenue.

The Coalition to Make Our First Class Mail FIRST CLASS has said the Postal Service should not receive any rate increases until serious reforms are undertaken, but members say the current profit situation makes it clear the proposed hike is simply unnecessary.

"By writing the Postal Rate Commission (PRC) citizens can make it clear how outrageous it is that the Postal Service is charging forward with this increase proposal while it is swimming in money," said Marvin Toms, manager of mailing services for the National Association of Realtors which is a member of the coalition. "There simply is no need for any first class rate hike."

The PRC is the independent body charged with reviewing postal rate proposals. The commission makes a recommendation back to the Postal Service which then has the final authority over what to do.

The coalition has called on Congress to give that final authority to the PRC to bring more accountability into the system.

Toms criticized the Postal Service for spending money on retail efforts and splashy television commercials instead of improving mail service.

"Once again we are watching a multi-million dollar advertising campaign for our postal monopoly while one in five non-local letters is being delivered late. The PRC does the best it can without having the authority it needs and we need to make it clear to the commissioners there should be no first class rate hike."

Don't miss the November

Issue of the
Minority
Business
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Financing
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BUSINESS CALENDAR

MONDAY, DECEMBER 1

NEW YORK, NY—Seminar on "Fundamentals of Marketing: Your Action Plan for Success" held at the ANA Headquarters. For more info, call 1-800-282-9999.

TUESDAY, DECEMBER 2

NEWARK—Developing a Home Page will also be held from 11:45 a.m. to 1:45 p.m. at the NJIT Center for Management Systems Center. To register, call 201-216-8001.

NORTH BRANCH—Professional Accounting course, payroll accounting from 8 a.m. to 7:45 p.m. at The Institute for Business and Professional Development. For more info, call 908-218-8871.

NEWARK—Technology Symposium will also be held from 11:45 a.m. to 1:45 p.m. at the NJIT Center for Management Systems Center. To register, call 201-216-8001.

NORTH BRANCH—Tax Seminar for Small Business will be held from 7 p.m. to 9:30 p.m. at The Institute for Business and Professional Development. For more info, call 908-218-8871.

WEDNESDAY, DECEMBER 3

SPRINGFIELD—Black Communication professionals are invited to attend the first Blacks in Communication 7 p.m. at Barnes and Noble Cafe, Route 22. For more info, call 973-486-6338.

'Hands-On' Small business seminar heads to Jersey City

JERSEY CITY—Following the successful Kick-off held at City Hall recently to launch Jersey City's Economic Development Corporation and US Small Business Administration's "Mainstreaming Into Prosperity," a program geared to jump-start underserved minority and women-owned small businesses located in Jersey City, a "Hands-on" Business Development Seminar & Workshop will be held on campus at Jersey City State College on Wednesday December 3 at 7pm in the Gilligan Student Union Hall, Room 311. This is targeted to small underserved ethnic and women entrepreneurs at no cost.

Participants will learn how to develop their business and access available loans. The program is underwritten through a partnership of JCEDC, US SBA and area banks, all of whom are represented at the "Kick-off" held earlier this month at City Hall. The consortium of banks includes: Bank of New York, Fleet Bank, PNC Bank, Provident Savings Bank, Statewide Savings Bank, Summit Bank, and The Trust Company of New Jersey.

The program has gained support from Congress Robert Menendez (18th-Dist) and Mayor Bret Schundler and the area's Chambers of Commerce.

This event is essential for all small businesses, with a focus on the minority and women entrepreneurs who need information and help to get their businesses "mainstreamed" into Jersey City's growing, and high visibility Business Community. For further information call John Rogers, Financial Director at JCEDC, 201-420-7755 Ext. 321.

New graduate, health courses offered

MORRISTOWN—The College of Saint Elizabeth, located at 2 Convent Road in Morristown, recently held an Open House for its two newest co-educational Graduate Programs, M.S. in Management and M.S. in Health Care Management. The M.S. in Health Care Management program will begin its classes in the spring, while the M.S. in Management began classes in the fall with a fully subscribed enrollment.

The M.S. in Health Care Management at the College is open to health care providers and to those from other backgrounds interested in management positions in the broad field of health, care delivery, including public health departments, life care facilities, mental group practices and mental health agencies.

The M.S. in Management has been designed for professionals who seek to broaden their knowledge of management in order to enhance their opportunities for career advancement, and prepare them to adapt to changes as organizations move into the next century.

The College offers five other graduate programs: counseling psychology, education, education technology, nutrition, and theology. For further information, call 973-290-4100 for a separate appointment.

McDonald's African-American franchisees celebrate 25 years of pride and progress

OAK BROOK, Ill.—Hungry for a new business in which to invest his special entrepreneurial skills? Herman Petty decided to attend the 1968 Annual Franchise Show in Chicago. A barber by trade, he listened as other attendees called an opportunity with McDonald's "the way of the future." Trusting his intuition, Petty applied and later that year became the first African-American owner of a McDonald's restaurant.

In 1972, the National Black McDonald's Owners Association was founded by Petty and 12 such restaurant owners in the system. This year, the organization celebrates a remarkable milestone: a quarter-century of economic and community leadership.

Most unique about the NBMOA is that it includes more successful African-American business owners than any association of its kind. There are 327 licensees in the association who together own 800 McDonald's restaurants throughout the United States. Their combined sales exceed \$1 billion, and as employers, they provide jobs for nearly 65,000 people from all walks of life.

Equally impressive is their impact as business partners, providing opportunities to various suppliers with services and products ranging from construction to food processing in their respective communities. As mentors and success models, many of these pioneers have inspired their sons and daughters to follow in their footsteps. These aspiring franchisees are receiving the training they need through McDonald's progressive Second Generation program.

Reggie Webb, owner/operator of five McDonald's restaurants in Southern California and current president of NBMOA, states, "The founding of the National Black McDonald's Operators Association

was inspired by the legacy of Rev. Dr. Martin Luther King Jr. Much of our success is due to the advancements that he and other prominent civil rights leaders made, assuring our acceptance in the communities we serve."

The NBMOA commemorated its silver anniversary at a convention earlier this month, with members sharing their success stories and visions for continued growth in the future. Dignitaries joining the celebration included William H. Gray, III, president and chief executive officer of The College Fund/UNCF.

Among the NBMOA convention highlights was a major celebration, hosted by some of the organization's strongest supporters: McDonald's Corporation, The Coca Cola Company, Burrell Communications Group, McDonald's South Florida Region and It's Showtime At The Apollo.

In November, NBMOA chapters in several cities will be recognized by local governments at Black McDonald's Operators Day events. "This is a momentous occasion for the organization," Webb said.

"We've come a long way since the first convention in 1972 and remain as viable today as we were in the beginning. Our goal continues to be one of empowerment, ensuring that our members drive in an increasingly competitive environment."

NBMOA members serve much more than great hamburgers and fries. By working to be of service to the neighborhoods where they do business, their impact on education and other important issues is also noteworthy. As true community partners they embrace charitable fund-raising efforts, scholarship programs and regional cooperative projects, making McDonald's African-American franchisees—collectively and individually—among America's most committed



Lee Dunham

philanthropic business and community leaders.

McDonald's is the largest and best-known global food service retailer, with almost 23,000 restaurants in 105 countries. Approximately 85 percent of McDonald's U.S. restaurants are owned and operated by independent franchisees.

One of the attendees at the recent National Black McDonald's

Black-owned McDonald's employ 200 in Newark area Interview with Bill McCoy

NEWARK—"I was looking for a business to go into. At the time, McDonald's was looking to bring in Blacks as franchisees," says William McCoy, owner of three McDonald's restaurants. "It seemed like something I could go into and get help in the areas of marketing, promotion and the overall running of the business."

McCoy, who owns one McDonald's located in Elizabeth, New Jersey and two in Newark, has been a franchisee for twenty years. Though his franchisees currently employ close to 200 people, over the years he has provided jobs for thousands of people. "You come in contact with lots of people," he explains. "Often, when I am walking down the street, I get approached by people who often come into one of our franchises or have worked there."

One of the attendees at the recent National Black McDonald's

Operators Association in Miami Beach, Florida. The celebration honored the first and early franchise owners. According to McCoy, in total, 350 African-American franchisees were present. "It was a great celebration," McCoy. "I think there were about 1,000 people in attendance. The organization has an event similar to this one, every year. But this was different because it marked its 25th anniversary."

Often cited as an outstanding businessman, McCoy recommends and encourages people to look at becoming a McDonald's franchisee as a way to start a business. In 1987, he was presented with the Ronald McDonald Award, presented to the most outstanding franchisee in that owner's region. In 1994, he and his wife Peggy received the Golden Arch Award which is presented to the "best of the best."

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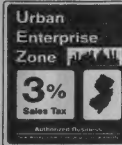
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Christmas extravaganza at Rose of Sharon Church

PLAINFIELD—Evangelist Valeria Yancey will be presenting "A Christmas Concert Extravaganza" on Saturday December 6 p.m. at the Rose of Sharon Community Church, 825 W. 7th Street, Plainfield.

Featured appearances include Faith Temple Mass Choir of Elizabeth, The Inspirational Choir of Newark, Korney Halliger and God's Children of Jersey City, The Resurrected Community Choir of Linden, The Temple of Praise Dance Ensemble on New Jersey, Church of the Living God, and The Rose of Sharon Mass Choir.

Holiday fair planned

PLAINFIELD—The Women's Evening Circle of the First Baptist Church of South Plainfield invite you to start your holiday shopping with them at their 14th Annual Holiday Craft Fair. This event will be held Saturday, December 6, in the church, located at 201 Hamilton Blvd. from 9 a.m. to 3 p.m. Items for sale include baked goods, crafts, Kids Korner (no adults, please), and hot lunch in the kitchen. Proceeds from this activities will be distributed among various church functions and charity work for our communities. The Crafters joining us will be offering items which include holiday decorations and gifts for year-round giving.

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County warden thanks prison friends for helping

By Avery Grant

WEST LONG BRANCH—Walter J. Daniels thanked the Prison Friends Outreach Ministry, Inc. for their work with inmates at his institution and those around the state.

Daniels, warden of the Monmouth County Correctional Institution, keynote speaker at the group's Annual Publicity Luncheon, said, "We greatly appreciate your services, those of the Women's Auxiliary, and those of all the other religious groups that generously help our inmates." He described his facility as the most modern facility with a 1320-person capacity, and regretted the increasing number of males, and particularly the females, being incarcerated. "Slowly the female population has increased, and we wonder how we can get a handle on it," Daniels said. "But one thing I know is that you can help one, then that one will help others."

He distributed a poem, *Let's Save Our Children* From This, written by Grover Plummer, an inmate who was in and out of his institution for drug dealing and vicious robberies; it described the horrors of his personal experiences in prison. Daniels said

that regrettably if Plummer ever goes out again, he will probably come back. "We have some successes, but really there is not much rehabilitation that goes on in prisons," Daniels said. "We certainly appreciate the help you give to those who get out, but the real help we need is to keep our young people from getting there in the first place."

Daniels, a Long Branch native, started as an officer in April 1970 at the institution, and rose through the ranks to become Warden in February 1992. Relating some of their successes, he said that in recent years an adult high school has been established in the facility. "Of 55 who got their GED and were released, 34 of them went on to the vocational school for additional training, and we know of four who have full-time jobs." A drug rehabilitation program is starting, it will be for a minimum of six months prior to an inmate's release. It is the first drug rehabilitation program in any New Jersey State penal institution.

"We also work on community projects," Daniels said, "we did a tremendous job cleaning up White Ridge Cemetery, a black cemetery in Eatontown, and a black Civil War cemetery in Freehold."

Martin Odom now pastor of St. Paul

SOUTH BOUND BROOK—The Reverend Martin D. Odom was recently appointed pastor of the St. Paul African Methodist Episcopal Church in South Bound Brook. The historic congregation has served the Central New Jersey region for 118 years.

Odom, 27, is the youngest pastor in the new Jersey Annual Conference of the A.M.E. Church, which consists of 115 churches throughout the state. Prior to his appointment by Bishop Philip R. Cousin, Presiding Bishop of the First District, Odom served as youth minister at St. Matthew Church in Orange, where Reverend Reginald T. Jackson is pastor.

A gifted preacher and skilled administrator, the Jersey City State Alumnus is in his last year of school at the Princeton Theological Seminary,

and holds a Masters in Public Administration from Kean University. Odom is the fourth in a line of A.M.E. ministers, the grandson of the late Reverend E.J. Odom, the first Secretary of Evangelism in the A.M.E. Church and the son of the late Reverend L.J. Sylvester Odom, who held pastorates in Orange, Jersey City, Trenton and Newark.

Odom has worked in the public school system, as a college administrator, and as a policy advisor to a member of the New Jersey General Assembly. He has also done work for the New Jersey Administrative Office of the Courts in the area of services to latigauge minorities.

"I am very excited about the opportunity to serve the members of St. Paul Church and the surrounding community," said Odom. "We have tremendous potential to make a meaningful difference in this area of the state."

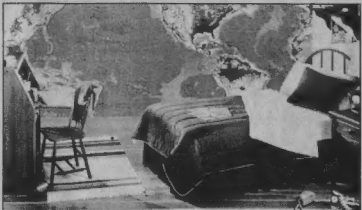
Give your child the world

HOPKINS, MINN.—A child's basic nature is to explore the world at hand, and enlarge it with creative activity. In the classic children's book *Where The Wild Things Are* by Maurice Sendak, our hero Max explores tall forests, sails vast oceans and discovers wild things—all within the confines of his bedroom.

You can transform a child's bedroom or playroom with a wall-size world map, and give your child a new way to experience his/her environment. Wall sized maps on the market today are available in two surfaces: regular paper or a write-on and wipe off surface. (That's one wall they can write on!) The dry-erase map provides real "hands on" learning as children let their imaginations plot trips across deserts, climb treacherous mountain ranges and explore the rain forests of South America.

You can also give your child a real educational advantage when you provide them with their own map-mural. Geography research studies have indicated that one out of seven Americans cannot locate the United States on a world map.

One of the unique features of a map-mural is that students view the whole world in relationship to each continent. When you look at a globe, you can only see part of the world,



A wall-size world map, such as this one distributed by Environmental Graphics, gives children a new way to experience their environment.

Environmental Graphics, a Hopkins, MN-based company that designs wall murals, including an 8'x13' world map (world's largest map), points out that their map panels can also be arranged in different configurations to emphasize different parts of the world. Their wall murals are easier to install than wallpaper.

Decorating a child's room with a world map has advantages over conventional wallpaper too. Unlike wallpaper patterns with childhood themes, the map will age gracefully with your child. Children who are young will plot their own amusing adventures, and teenagers will find it useful and entertaining. Some people use the map to stick pins in all the places they've been.

Map-murals also provide parents inspiration for creating a memorable room on a limited budget. A child's play area with few windows can be enhanced, or a spare bedroom is enlivened with the installation of a wall mural. Wall murals offer positive, child-friendly decoration, rather than commercialized cartoon characters or rap artists.

AAA offers five cost-saving tips for holiday and winter air travel

ORLANDO, Fla.—Thinking about a holiday or winter getaway, but don't have much money to spend on an airline ticket?

The secret is in the planning, says the AAA New Jersey Automobile Club. "Although it's possible to find low airfare through the Internet, your best bet is to seek the advice of a travel agent who has access to all the schedules and fares and can help out if there's a problem," said Linda Mainardi, travel agency manager for the Club's Florham Park office.

AAA travel agents recommend the following tips in planning your next flight:

• Plan ahead. Lower fares are more

abundant, may save you hundreds of dollars.

• Be flexible with your departure and return dates. Traveling Monday through Thursday is cheaper than flying on the weekend. For holiday travel, some airlines offer considerable savings when flying on the holiday itself, such as Thanksgiving or New Year's Day.

• Ask your travel agent about late night flights. Often these "red-eye" flights are considerably less expensive than flying during morning or afternoon hours.

• Look into routes that have a connection. Nonstop, direct-to-your-destination flights are the most convenient—and usually the most costly. If time permits, consider a flight that has a connection or layover.

likely when you book your travel far in advance as possible.

• Consider an alternate airport. Flying in and out of nearby, but less pop-

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125 Frontage St., Newark, NJ

KEY NOTE SPEAKER: Rev. Dr. David Jefferson

Metropolitan Baptist Church, Nwk

Rev. Reginald Jackson
Dr. V.E. Varner
Rev. Dr. L. Ronald Durham
Rev. Calvin McKinney
Pastor George Seagriff
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NOVEMBER 26-DECEMBER 2, 1997

Local program helps depressed children

PLAINFIELD—Children may become depressed for a variety of reasons. Those who experience a loss, under stress, have a physical illness, or have attention, learning or conduct disorders are at a higher risk. Another contributing factor may be a child's temperament, which may impact on their relationships and ability to handle stress. Family and life events such as divorce, entering puberty or moving to a new town may trigger a depressive episode. Also, trauma such as abuse, loss of a loved one or witnessing violence often has a profound impact on a child, resulting in depression.

Depression may also have a genetic source; a child with a depressed parent has a one in four chance of developing depression themselves. In addition, siblings of a depressed child have a 25 percent chance of having a depressive illness.

Treatment Methods

Depression in children is treated in a variety of ways, such as group, individual and family therapy. These therapies provide children with support and encouragement, teach them positive coping skills, promote positive socialization, decrease isolation and help family members to better understand depression and its treatment. The use of medication, when appropriate, has been found to be

equally effective with depression in children as it is with depressed adults.

Carter Foundation's new Children's Services Centers located in South Plainfield and Freehold have developed programs incorporate all of these components to help latency-age children achieve their highest possible level of functioning and to develop a positive outlook on the future. Full and half-day programs in

South Plainfield and a half-day program in Freehold help children to identify their emotions and their related thoughts and bodily responses, develop healthy coping and problem-solving skills and improve socialization, verbal expression of feelings and family communication.

Early intervention is important because the elementary-school years are a time of much cognitive, emotional and

social growth. Lynn Stefanowicz, LCSW, director of Carter's Center for Counseling in Freehold, states, "When children are suffering from depression or other behavioral or emotional problems, they lose time from their normal course of development. This loss affects them in so many different ways—in terms of their academic functioning, relationships with peers and psychological health. By providing treatment early and quickly, we can get them back on track."

Programs at these centers are unique in that they offer a comprehensive treatment plan, including group, individual and family therapy, medication monitoring, if necessary, and a parenting group. The program staff is multi-disciplinary and includes board-certified child psychiatrists, doctoral-level clinicians, licensed

clinical social workers, mental health assistants and a registered nurse.

"It is important for children and families to have access to quality intensive treatment in their communities," explains Ms. Stefanowicz. "Carter has responded to the many requests for children's services that we regularly receive from parents, schools, doctors and mental health providers."

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are
talking...



about Muhlenberg's ChildBirth Center

More than 150,000 babies have been born at Muhlenberg Regional Medical Center, where we believe each and every birth is a special miracle.

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- Lamaze "Getaway Weekends"
- Preparation for Cesarean Birth
- Refresher Lamaze
- Infant Care
- Infant/Child Emergency Care
- Breastfeeding
- Sibling Orientation
- Parents Night Out

For more information or to schedule a tour, call the ChildBirth Center at:

908.668.2353

Or complete and send the coupon below to Muhlenberg Regional Medical Center, Department of Public Relations & Marketing, P.O. Box 1272, Plainfield, NJ 07061.

Yes! Please send me more information about Muhlenberg's ChildBirth Center.

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Address: _____

City: _____

State: _____

Zip: _____

Phone (optional): _____

PCN

Preventing Oral Cancer

PARSIPPANY—Medical science has confirmed that tobacco products greatly increase the risk of oral cancer, a fact that affects millions of Americans, warns Delta Dental Plan of New Jersey (DDPNJ), the state's largest dental insurer.

"Nearly 70 percent of oral cancers can be attributed to smoking and chewing tobacco," said Walter Van Brunt, Executive Vice President and Chief Operating Officer of DDPNJ. "It makes sense to stop smoking because it reduces the risk of cancer and improves oral health."

The American Cancer Society estimates there will be 30,750 new cases of oral and pharynx cancer in 1997 and an estimated 8,440 deaths. Seventy-nine percent of oral cavity and pharynx cancer patients survive one year after diagnosis, but the 5-year relative survival rate is only 53 percent.

Dentists have the opportunity, during regular check ups, to detect abnormal tissue changes and to detect cancer at an early, curable stage. In fact, according to a survey by Colgate Oral Pharmaceuticals, oral cancer is first diagnosed by a dentist in 52 percent of cases. Therefore, regular dental examinations are critical to early detection of oral cancer.

"Since we know tobacco products increase the risk of oral cancer, individuals can take steps to reduce that risk," said Van Brunt.

*"During the birth
of our son, the
nurses put me at
ease. Afterwards,
they spent a great
deal of time with
me, offering warm,
friendly advice on
how to care for my
newborn. I have
nothing but praise
for Muhlenberg
and its staff. They
made my stay and
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Miracle' the
happiest time of
my life."*

—Stacey Merkler
Colonia, NJ



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NOTICE TO SMALL BUSINESS ENTERPRISES

(SOCIAL & ECONOMICALLY DISADVANTAGED (SED))

APPROVED BY THE NEW JERSEY DEPT. OF COMMERCE & ECONOMIC DEVELOPMENT

Kenny Construction Company
250 Northgate Parkway
Wheeling, IL 60090-2664
847-541-9200
FAX Nos. 847-459-4308 or 847-541-8638

is seeking qualified small business enterprises (social & economically disadvantaged (SED)) approved by the New Jersey Dept. Of Commerce & Economic Development for the following:

TOWNSHIP OF NUTLEY
ESSEX COUNTY, NEW JERSEY
NUTLEY QUARRY TRUNK SEWER PROJECT
CONTRACT NUMBER 197
DATE: THURSDAY, DECEMBER 4, 1997

We would appreciate your proposal for work to be performed or material to be supplied in areas which include but are not limited to the following:
Grading, Fencing, Utilities, Excavation, Backfill, Concrete, Electrical, Traffic Protection, Pavement, Landscaping, Hauling, Landscaping, Heavy/Medium, Trucking, Grout & Shotcrete, Precast/Concrete, Survey, Curb, Gutter and Sidesew, Instrumentation, Etc.

Where applicable, we are prepared to divide total contract requirements into smaller tasks or quantities to permit maximum participation and establish delivery schedules to your company.

The contract documents may be examined and obtained at the Office of the Township Engineer, Township of Nutley, 41 Kennedy Drive, Nutley, NJ 07110, between the hours of 9:00 a.m. and 4:00 p.m.

All interested and qualified small business enterprises should contact Robert K. Steinman, Sr. to discuss the subcontracting opportunities. All registrations must be completed prior to the bid opening date.

\$107.90

NOTICE OF AWARD

The Irvington Housing Authority of the Township of Irvington, New Jersey has awarded Legal Services contract to Marilyn Benson Boelter, for the period of December 1, 1997 to December 1, 1999. The annual contract fee is \$19,000.00.

Lawrence J. Jackson
Executive Director

\$ 29.40

INVITATION TO BID
HOUSING AUTHORITY OF
PLAINFIELD, NEW JERSEY

The Housing Authority of Plainfield (PHA) will receive sealed bids for the following:

Plumbing and heating supplies
On December 5, 1997 at 10:00 a.m.

All bid packages shall clearly indicate the specific applicable bid title and will be addressed and received on the above date by the Housing Authority of Plainfield, 510 East Front Street, Plainfield, NJ 07060 at which time and place the bids will be publicly opened and read aloud.

Bid Specifications for the above are available for pick up at the Main Office of the PHA at the said address. Telephone: (908) 753-4335.

Bid Bonds and performance Bonds are not required for these bids. Bidders are required to comply with the requirements of P.L. 1975 C.127 Minority Business Enterprises (MBE) will be offered full opportunity to bid and will not be subjected to discrimination on the basis of race, color, gender or national origin in consideration of an award.

The PHA reserves the right to reject any or all bids and waive any informality herein. The PHA reserves the right to reject any partial bids, and to award all or a portion of the award to one or more responsible bidders.

No bid shall be withdrawn for a period of sixty (60) days subsequent to the opening of bids without the consent of the PHA.

Carolyn Reese
Executive Director

NOTICE TO BIDDERS

Notice is hereby given that sealed bids will be received by the Housing Authority of the City of New Brunswick for the INSTALLATION OF A VISITOR ENTRY, CLOSED CIRCUIT TELEVISION, TENANT SECURITY, AND BUILDING SECURITY SYSTEM IN A 9 STORY HIGH RISE BUILDING, HOPKINSON PARKWAY (N.J. 2-4) funded from the Operating Budget FY97-98.

Bids for the above will be received by the Housing Authority in its office located at 18 Van Dyke Avenue, New Brunswick, New Jersey, at 10:00 a.m. prevailing time, Monday, December 29, 1997 and will immediately be opened and read aloud.

The Instructions to Bidders, Bid Form, General Conditions, Supplementary Conditions, Specifications, and other Contract Documents will be on file during the business day, at the Housing Authority offices located at 18 Van Dyke Avenue, New Brunswick, New Jersey. Copies thereof may be obtained upon paying a non-refundable deposit of Fifty Dollars (\$ 50.00) for each complete set. Deposit tender shall be made payable to the Housing Authority of the City of New Brunswick.

A MANDATORY PRE-BID CONFERENCE WILL BE HELD TUESDAY, DECEMBER 16, 1997, AT 10:00 A.M. PREVAILING TIME IN THE COMMUNITY ROOM OF THE HOUSING AUTHORITY OFFICE BUILDING LOCATED AT 18 VAN DYKE AVENUE, NEW BRUNSWICK, NEW JERSEY.

All required bids, certifications and other forms required to be submitted by bidders are to be prepared on the proposal forms found in the bid form and submitted in triplicate and to the following amount:

Amount of Bid Bid Security Amount
Up to \$ 200,000.00 10% of Bid
\$ 200,000.00 up to \$ 400,000.00 \$ 20,000.00
over \$ 400,000.00 5% of Bid

All bonds used to satisfy the bid security requirements must be issued by surety firms licensed to issue such bonds in the State of New Jersey and be listed in the U.S. Treasury Circular No. 570 (U.S. Listed Sureties) and regardless of the method the bidder proposes to meet the bid security requirement, it must also produce with the Bid a Consent of Surety written by a U.S. Listed Surety. Registration with the U.S. Treasury Circular is a requirement of the U.S. Treasury Circular. A reinsurance company does not satisfy the foregoing requirements that the surety company be listed as approved as surety.

The Housing Authority reserves the right to reject any and all bids, waive any informality in the bids received, to accept any bid which is deemed to be in the best interest of the Authority. The Authority may also award one or more contracts to one or more bidders.

Bids will remain in force for a period of sixty (60) days after the date of the opening thereof.

By Order of John Clarke
Acting Executive Director
Housing Authority of the City of New Brunswick

REQUIRED FORMS: THE FOLLOWING FORMS MUST BE INCLUDED WITH THE BID DOCUMENTS:

HUD-526-A Representations, Certifications & Other Statements of Bidders

HUD-526-B Bid for lump sum contract

HUD-4238-B Bid Bond

FCS Form of Consent of Surety

BSO Bidders statement of ownership

AAA Affirmative action affidavit

HUD-5371 Request for acceptance of subcontractor

AAP Affidavit of non-collusion

SBEAF Statement of bidder's experience and financial responsibility

HUD-2520 Previous participation certification

\$178.10

INVITATION TO BID
HOUSING AUTHORITY OF
PLAINFIELD

The Housing Authority of Plainfield (PHA) will receive sealed bids on November 24, 1997, at 10:00 a.m. for the following:

PAINTING APARTMENTS FOR APARTMENT TURNOVER

All bid packages shall clearly indicate the specific applicable bid title and will be addressed and received on the above date by the Housing Authority of Plainfield, 510 East Front Street, Plainfield, New Jersey 07060, at which time and place the bids will be publicly opened and read aloud.

Bid specifications for the above are available for pick up at the Main Office of the PHA at the said address. Telephone: (908) 753-4335.

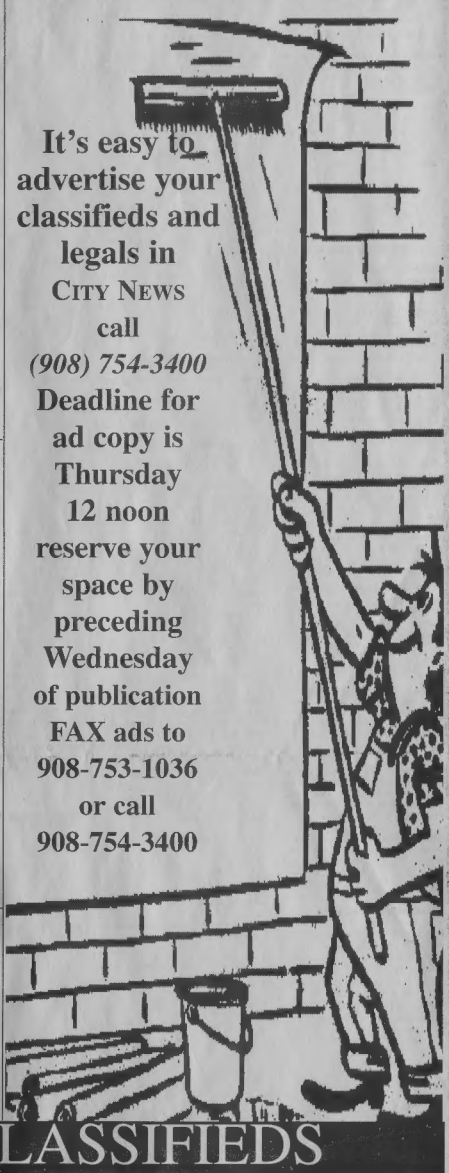
Bid Bonds and Performance Bonds are not required for these bids. Bidders are required to comply with the requirements of P.L. 1975 C. 127 Minority Business Enterprises (MBE) will be offered full opportunity to bid and will not be subjected to discrimination on the basis of race, color, gender or national origin in consideration of an award.

The PHA reserves the right to reject any or all bids and waive any informality herein. The PHA reserves the right to reject any partial bids and to award all or a portion of the award to one or more responsible bidders.

No bid shall be withdrawn for a period of sixty (60) days subsequent to the opening of bids without the consent of the PHA.

Carolyn A. Reese
Executive Director

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Newark, New Jersey 07102
Fax: 973-442-5229

EOE M/F

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Township of Clark - Part time, Salary \$5,200 annually Must have certificate as a Certified Public Works Manager. The Principal Public Works Manager shall advise municipal officials and employees in proper compliance with the administration of the various laws, regulations, technical practices, operations and management techniques with respect to public works activities conducted by the Municipality. Send resume to Mayor Robert S. Ellertson, Municipal Building 40 Westfield Avenue, Clark, N.J. 07066-1704. The Township of Clark is an Equal Opportunity Employer.

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HELP WANTED

BUILDING & GROUNDS TECHNICIAN

The Housing Authority of the Township of Woodbridge (WHA) is seeking applications for the position of Building & Grounds Technician. Must have knowledge and ability in custodial work, grounds keeping, apartment turnover to include painting, spackling, patching, plumbing, electrical, and other repairs. Applications are available at 10 Burns Lane, Woodbridge, NJ 07095 and must be received by Friday, December 19, 1997. Applicants with a Black Seal license will receive top consideration. Please send \$10.00 with excellent benefits. Applicants must pass background, physical and drug screening requirements. For more information, call 854-2763. WHA is an Equal Opportunity Employer.

Graphic Designer

Must know QuarkXpress and Photoshop on PC or MAC platforms and have two years experience working with Newspaper layout.

Send resume to:
City News Personnel
PO Box 1774, Plainfield, NJ 07060

HELP WANTED

\$\$\$
City News wants you on its editorial team...
Freelance positions in all areas, including Newark, East Orange, Plainfield, Elizabeth, Hoboken, Jersey City, Newark, Montclair, New Brunswick, Asbury Park, Ocean, Red Bank, Paterson are open.
Send a resume and a writing sample and a list of 10 story ideas you'll like to write on or photograph to: City News Personnel, PO Box 1774, Plainfield, NJ 07060.

Photographer

Freelance photographers wanted to cover events throughout New Jersey. Reimbursed for travel expenses. Must be responsible. Developing not necessary. We supply film. Willing to work with new photographers.
Send resume and preferred work hours to:
City News Personnel
PO Box 1774, Plainfield, NJ 07060.

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908-756-2339
Equal Housing Opportunity

Local Briefs

COMCAST DELIVERS BET, THE HISTORY CHANNEL, AND INTER-NET TO PLAINFIELD

NORTH ARLINGTON—Comcast of the Meadowlands will add 20 new programming services to their channel lineup on December 18, bringing to 67 the total number of channels available on the system.

Comcast, with local offices in Plainfield and Union, is nearing completion of a multi-million dollar upgrade of the cable television system serving the three municipalities. The upgrade entails the deployment of advanced fiber optic technology deep into each of those communities. The upgrade will provide increased channel capacity, improved picture quality and enhanced signal reliability. In addition to the new programming services, Comcast will soon deliver high-speed Internet services via cable modem over the upgraded system.

NEWARK STUDENTS MARCH IN PUERTO RICAN DAY PARADE

NEWARK—More than 600 public school students from Newark's North Ward got the opportunity to take part in the parade during the "Puerto Rican Discovery Day Parade" recently.

Students and teachers representing 15 schools in the district's School Leadership Team (SLT) IV were scheduled to march in the parade. The event commemorated the 50th anniversary of the discovery of the island of Puerto Rico. Janet Cole, SLT IV Special Assistant for the district's SLT IV worked closely with the organizers of the event. "One of the main goals of the parade is to bring schools, families and the community together in a positive way that promotes school and community pride," she said.

Newark Masquerade Ball builds a tradition

Continued from page 1

of hope."

Continental Airlines is the event's premier sponsor. "This fun and fantastic event at NJPAC will be an uplifting evening for everyone," said Masquerade Ball Committee Co-Chair, the Honorable Mildred C. Crump. Professional and business associations, civil rights organizations, chapters of fraternities and sororities, social and community groups and individuals from all parts of New Jersey will be participating.

Bernard agreed. The committee expects the presence of this mosaic members from the African American community will be a celebration of heritage as well as legacy.

The committee hopes to continue "Building a Tradition" which will serve as a credible cornerstone in the enhancement of pride, dignity and style in the community.

According to the committee, each year, the ball provides an opportunity for folks to give back, and become a part of an exciting and historical milestone.

In celebration of the 20th year of the African-American Heritage Parade, proceeds from the ball will help underwrite the 1998 statewide parade.

"I'm so excited about holding the ball during the inaugural activities planned for NJPAC this fall. During NJPAC's opening, I had the opportunity to envision our gala and without a doubt it will be one of the "grandest galas" held this year," said Newark Councilwoman Mildred Crump. "This will be an evening of elegance at its best."

Bernard added, "This magnificent melange of music will be matched by exquisite cuisine, in an atmosphere of elegance." Borrowing a word from Duke Ellington, Co-Chair Crump said the ball is going to be totally "copacetic."

Adopting a phrase from the composer James Weldon Johnson, Co-Chair Bernard concurred saying we are going to let our "rejoicing rise, high above the listening skies."

Honorary chairpersons for this event are Mayor Sharpe James, Congressman Donald Payne, Secretary of State Louis Lomax and Savion Glover, actor and dancer.

For tickets priced at \$100 to the Masquerade Ball, call 973-642-5051 or call the Newark Symphony Hall Box Office.

For more information, contact Councilwoman Crump at 973-733-5870 or Donald Bernard, Sr. at 973-642-8760.

Happy Thanksgiving!
Please remember those who are less fortunate this holiday season...

'Dance Power' celebrates 11 years of helping local youth soar

NEW BRUNSWICK—Dance Power, the collaborative partnership between the New Brunswick Public Schools and American Repertory Ballet, began its 11th season earlier this year.

Continuing Dance Power classical ballet students return to the New Brunswick studio of the Princeton Ballet School, the official school of American Repertory Ballet.

The 1997-98 class of continuing Dance Power students reflects the high standard of accomplishment that the Dance Power program has nurtured in its students both artistically and technically, while instilling devotion towards their dance studies. A significant number of students are continuing in the Dance Power program and advancing through the upper levels of curriculum of the Princeton Ballet School following their first year of sustained weekly training in Grade 3.

The 1997-98 school year boasts thirty-five Dance Power students who will receive their instruction on a tuition-free scholarship basis to study in the upper levels of Princeton Ballet School. Twenty-three second and third year students train once weekly, eleven fourth, fifth and sixth year students train twice weekly, and Sarah Lee, a senior at New Brunswick High School, stud-



1996/97 Dance Power Students prepare for their performance which marks the end of the year's study. New students began in September for the 1997-98 year, which marks the program's 11th. Dance Power is the unique collaborative effort between the American Repertory Ballet and the New Brunswick Public Schools which offers free ballet study to the children of New Brunswick.

lies three times weekly. In June of 1998, Lee will be Dance Power's second graduate, following the celebration of its first in June 1997.

African-American battle units honored

NEWARK—The men who served proudly in the U.S. Army's 555th Parachute Infantry Company (dubbed "The Triple Nickels") and the 888th Central Postal Directory were honored during the Essex County College's Distinguished Service Units Award Ceremony. The Veterans Day ceremony, which included an outdoor flag raising and memorial wreath presentation to representatives of all branches of the military, was held at the Newark campus.

"Those we honor on Veterans Day all served in combat areas, which is probably the most honorable thing a service member can do," said John Sabbe, ECC's veterans affairs certifying officer, noting it took the federal government 50 years to properly recognize the effort these units put out in time of war. "For too long, black Americans in the military were told they could only be cooks and stewards aboard ships. They dealt with a great deal of racism and the Navy, to my embarrassment, dragged their heels and didn't integrate for years," said Navy Commander Charles Caudill, executive officer at the Earle Naval Weapons facility in Colts Neck.

Colonel William Marshall III, of the state Adjutant General's Office for the U.S. Army National Guard of New

Jersey said, "These men of 'The Triple Nickels' had to do things better, quicker and cleaner than any other military organization," said Marshall, a Newark native who is a retired Montclair police captain. He noted that while the men of the 555th did not see World War II combat duty, they successfully fought forests fires started by Japanese incendiary balloons on the West Coast.

The 555th was redesignated the 3rd Battalion, 508th Airborne Infantry Regiment and became part of the 82nd Airborne Division. Former members of the first black paratroopers from the 555th joined the all-black 2nd Airborne Ranger Company and saw action in Korea with the 7th Infantry Division.

The work of the USS Mason crew, whose mission was to escort troop ships across the Atlantic, has been the subject of a book written by Dr. Mary Pat Kelly entitled Proudly We Served and has been featured in a PBS documentary. There is also a USS Mason exhibit at the New Jersey Naval Museum in Hackensack.

"We at Essex are proud to salute these distinguished veterans and recognize their dedicated service, loyalty and sacrifice," said Dr. Susan Mulligan, ECC's dean of student affairs.



Plainfield Veterans honored fallen and missing heroes on Veteran's Day

City News Publishing Company invites you to join the team

The leading African-American newspaper in New Jersey is interviewing for positions. City News, headquartered in Plainfield, provides information to New Jerseyans through a weekly publication, City News and a monthly, Minority Business Journal, which is also circulated in New York. If you are a self-started, self-motivated, able to handle a fast-paced environment, organized, computer literate, able to work with people, then send us your resume.

Full and Part-time Positions Available:

Advertising Sales Representative to sell advertising space in City News and Minority Business Journal. Unlimited earning potential. Salary is a combination of base salary plus commissions.

Telephone sales: Must be well-spoken, pleasant phone manner, computer literate. Part-time morning/afternoon positions available.

Design and Layout desktop publisher familiar with newspaper design and Pagemaker, Quark, Adobe Photoshop. Part-time and full-time position available.

General Office Clerk: Must be responsible, self-starter. Help with large bulk mailings, office maintenance, good handwriting, copying, folding, delivery, typing skills. Bilingual Spanish/English a plus. Car a must. Full-time position available.

Administrative Assistant/Secretary: Experienced self-starter, motivated, detail-oriented, pleasant in-person and phone manner, excellent writing skills, 60 wpm, Microsoft Word.

Freelance Reporters: Don't have to have a journalism degree, but must be well-written, using standard AP guidelines. Car is a must. Send resume and published clips or non-published writing samples to Personnel, P.O. Box 1774, Plainfield, NJ 07061.

Freelance reporters for the following towns wanted:

Asbury Park, Atlantic City, Camden, East Orange, Elizabeth, Englewood, Franklin Hackensack, Hillside, Irvington, Jersey City, Montclair, Neptune, New Brunswick, Newark, Orange, Paterson, Piscataway, Plainfield, Pleasantville, Teaneck, Trenton, Willingboro

Distribution: A valid NJ drivers license, truck or car able to carry papers can earn you extra money on the weekdays or weekends distributing City News in the communities listed above.

Send resume, asking salary, and available work hours to:
Personnel, PO Box 1774, Plainfield, 07060.

Jordan wins fire division trading card contest



Steve Moon, owner of George's Bike Shop presents the bike to Isiah Jordan, the contest's winner.

PLAINFIELD—The Plainfield Fire Division is proud to announce a winner in its Trading Card Contest. Isiah Jordan, a nine year old, third grade student at Stillman Elementary School was the jubilant recipient of a 20" BMX bicycle courtesy of George's Bike Shop of Plainfield.

The contest which began in March of this year required elementary students to collect one of each of the trading cards displayed on a poster located in each school.

Plainfield Fire Chief John E. Rieck and Mr. Steve Moon, owner of George's Bike Shop made the presentation during a school assembly program to the delight and cheers of the Stillman student body.

Chief Rieck further stated "Plainfield Fire Division is proud to announce a winner in its Trading Card Contest. Isiah Jordan, a nine year old, third grade student at Stillman Elementary School was the jubilant recipient of a 20" BMX bicycle courtesy of George's Bike Shop of Plainfield."

Chief Rieck also announced that the contest will continue and another bicycle will be awarded to the collector who completes the second poster now on display in the elementary schools. He noted that the trading card project allows Plainfield's youth to get to know their firefighters who serve their community on a more personal level and impacts very important life and safety messages.

For further information on the contest, you can contact the Office of Fire Prevention at 908-753-3446 and speak with Lt. Broderick Fleming or Inspector Carlton Owens.